



INTERNATIONAL ASSOCIATION FOR  
CEREAL SCIENCE AND TECHNOLOGY

# ▶ ICC at a glance

February 2022  
ICC HEADQUARTERS / VIENNA





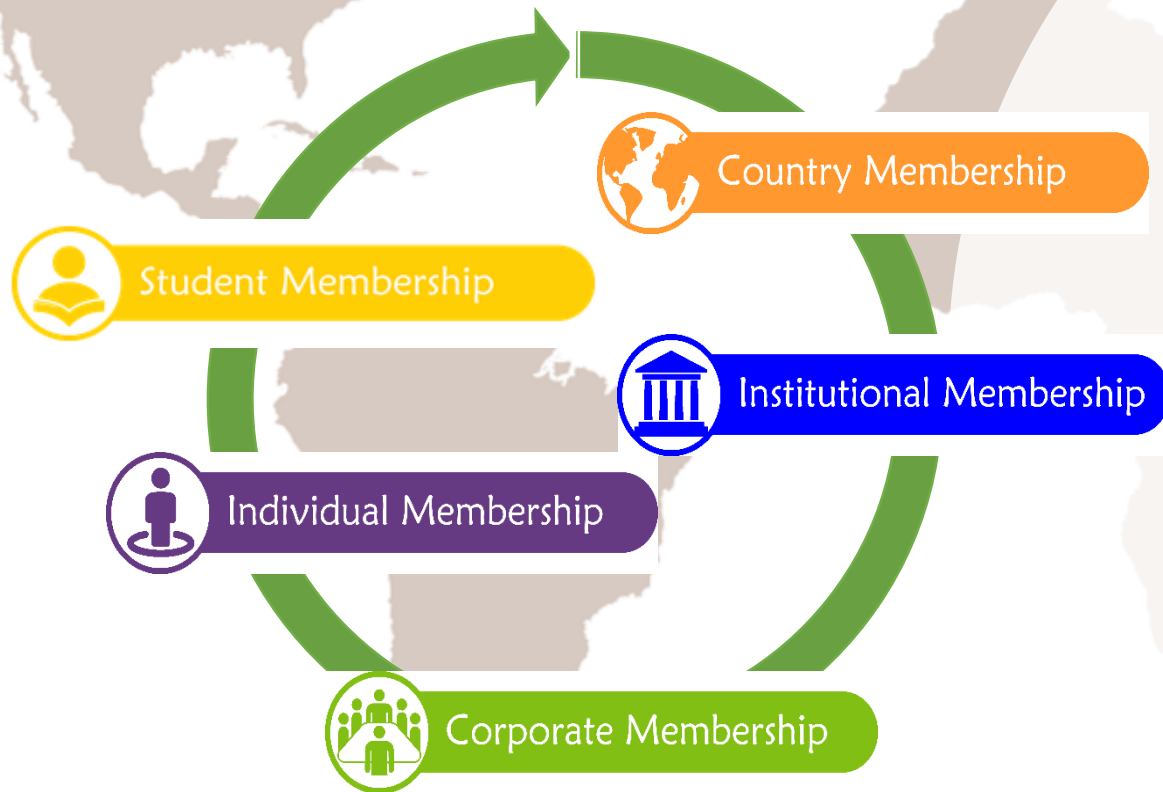
# ICC - internationally trusted since 1955

**The International Association for Cereal Science and Technology (ICC) is**

- active since its **foundation in 1955** as “International Association for Cereal Chemistry”.
- an **apolitical, international network of cereal scientists & technologists and other stakeholders in the cereal sector** from around the globe.
- is today one of the foremost international organisations in our field dedicated to **international cooperation**, the **dissemination of knowledge**, and the **improvement in safety and quality of cereal-based foods**.

# ICC – a unique platform

... connecting cereal scientists and technologists around the world



**From Country Members** as the highest level of affiliation **to Student Members** wishing to promote & contribute to the aims and activities of the Association

Represented in about **85 countries** with appr. **9,000 subscribers**



# Our Mission

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**As the International Association for Cereal Science and Technology we are ...**

“... the pre-eminent international association in the field of cereal science and technology, committed to **international cooperation** through the **dissemination** of knowledge, **conducting research**, and **developing standard methods** that contribute to **advance innovation, improve food quality, food safety and food security** for the health and well-being of all people.”

# ICC Standard Methods



View all ICC Standards at  
<https://www.icc.or.at/publications/icc-standards/standards-overview>

- ✦ For over 50 years ICC has validated and published analytical standard methods applied in safety and quality assessment of cereals & cereal based products.
- ✦ ICC's primary objective is the development of internationally approved and accepted standard testing procedures that serve international trade, national and international legislation, industry standards such as ISO and CEN, and as guidelines for food manufacturers and control laboratories.
- ✦ ICC serves as an independent expert consultant and/or observer to several world and international bodies such as CEN, FAO, ISO, ISTA and UNIDO
- ✦ Since its foundation in 1955, ICC has published some 100 International Standard Methods, Recommended Methods and Rapid Methods for quality and safety assessment. Many of these methods have been integrated in national and international law and/or have become ISO/CEN Standards.
- ✦ ICC Standard issues are handled by the ICC Technical Committee  
Director: Amine Jbeily, Lebanon  
Co-Directors: Valentina Narducci, Italy, Alessandra Marti, Italy,  
Alessandra Fratianni, Italy, Katharina Scherf, Germany

# ICC Conferences



... to disseminate knowledge





# Conferences - Endorsements



## International Workshop for Rice Variety Identification, 2020

Venue: Taipei, Taiwan

Date: Oct 19<sup>nd</sup> to 21<sup>rd</sup>, 2020



## FLOUR-BREAD '19

11-14 June 2019

Osijek, Croatia

10<sup>th</sup> International Congress "Flour-Bread '19" and the 12<sup>th</sup> Croatian Congress of Cereal Technologists "Brašno-Kruh '19."

IV INTERNATIONAL CONFERENCE

**THE QUALITY OF GRAIN,  
FLOUR AND BREAD**

NOVEMBER 25-27, 2019

INTERNATIONAL INDUSTRIAL ACADEMY, MOSCOW, RUSSIA

The logo for the International Industrial Academy (MIA), featuring a globe with the letters 'MIA' in blue.

ICC International Conference

**GRAINS FOR WELLBEING**

Taipei, Chinese Taipei

5 - 8 November 2018

00 00 00 00

# ICC Conferences & Events / Webinars



... to disseminate knowledge

## ICC Conferences 2022 and onwards

- **20<sup>th</sup> ICC Conference 2022**  
5-7 July 2022 Vienna/AT
- **8<sup>th</sup> International Dietary Fibre Conference 2022**  
15-17 October 2022. Leuven
- **17<sup>th</sup> International Conference “The Quality of Grain, Flour and Bread”**  
29-30 November 2022, Moscow
- **17<sup>th</sup> ICC Cereal and Bread Congress 2024**  
22-25 April 2024, Nantes/FR

## ICC Webinars

Some successful webinars were:

*Development and healthy upgrading of grain industry in the post-epidemic era,* 25 June 2021, organized by CCOA and ICC

*Fructan: Functional food ingredient here or food intolerance villain? Exploring physiological effects and suitable analytical methods,* 14 April 2021, organized by Megazyme and ICC

See more [HERE](#).

ICC members can co-organise webinars, for more information [contact us](#). Members can watch all recordings from past webinars on demand in the ICC Member Area.



# ICC Training



... to disseminate knowledge



The **ICC Mentoring Programme** was elaborated by Prof. Hamit Köksel, Chair of the ICC Academy, together with the ICC Headquarters. This programme is offered to young ICC members to benefit from the experience, knowledge and insights as well as guidance shared by renown experts in the field from academia and industry. Areas addressed in our mentoring relationships shall range from specific technical questions to career insights and networking support.

Mentees can choose three mentors according to their preferences and will get an assignment from the ICC Headquarters.

Our mentors are ICC Academy Fellows, Past Presidents and well experienced individuals from Country Member Organisations as well as Institutional and Corporate Members of ICC.

# ICC Visibility Activities



... to better keep in touch with our members and stakeholders

[Home](#) [ABOUT ICC](#) [JOIN US](#) [WEBINARS](#) [MENTORING](#) [PUBLICATIONS](#) [COOPERATIONS](#) [EVENTS](#) [SERVICES](#)



## ICC Website

[www.icc.or.at](http://www.icc.or.at)

Login & password for the  
ICC Members area

## THINK CEREALS - THINK ICC

ICC is an established international association and unique platform connecting cereal scientists and technologists around the world. We are committed to international cooperation through the dissemination of knowledge, conducting research, and developing standard methods.

[More About ICC](#)

## NEWS



### WGS2021 - Discover the programme!

The programme is now available! "Whole Grain cereals as a component of healthy diets" "The Health Economics of Whole Grain" "The potential of Personalized Nutrition..."

[Read More](#)

# ICC Visibility Activities



... to better keep in touch with our members and stakeholders



ICC is also present on Facebook, Twitter and LinkedIn.

We will continuously use this as a platform to inform about ICC activities but also to present news from our members and on cereals.

We invite our members to share with us related news to reach a broader community.

Let's grow the cereals community - follow us  
[@ICCcereals](#), [#ICCcereals](#), [@ICCcereals](#)





# ICC Collaboration

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... a network for joint efforts in the promotion of science and technology



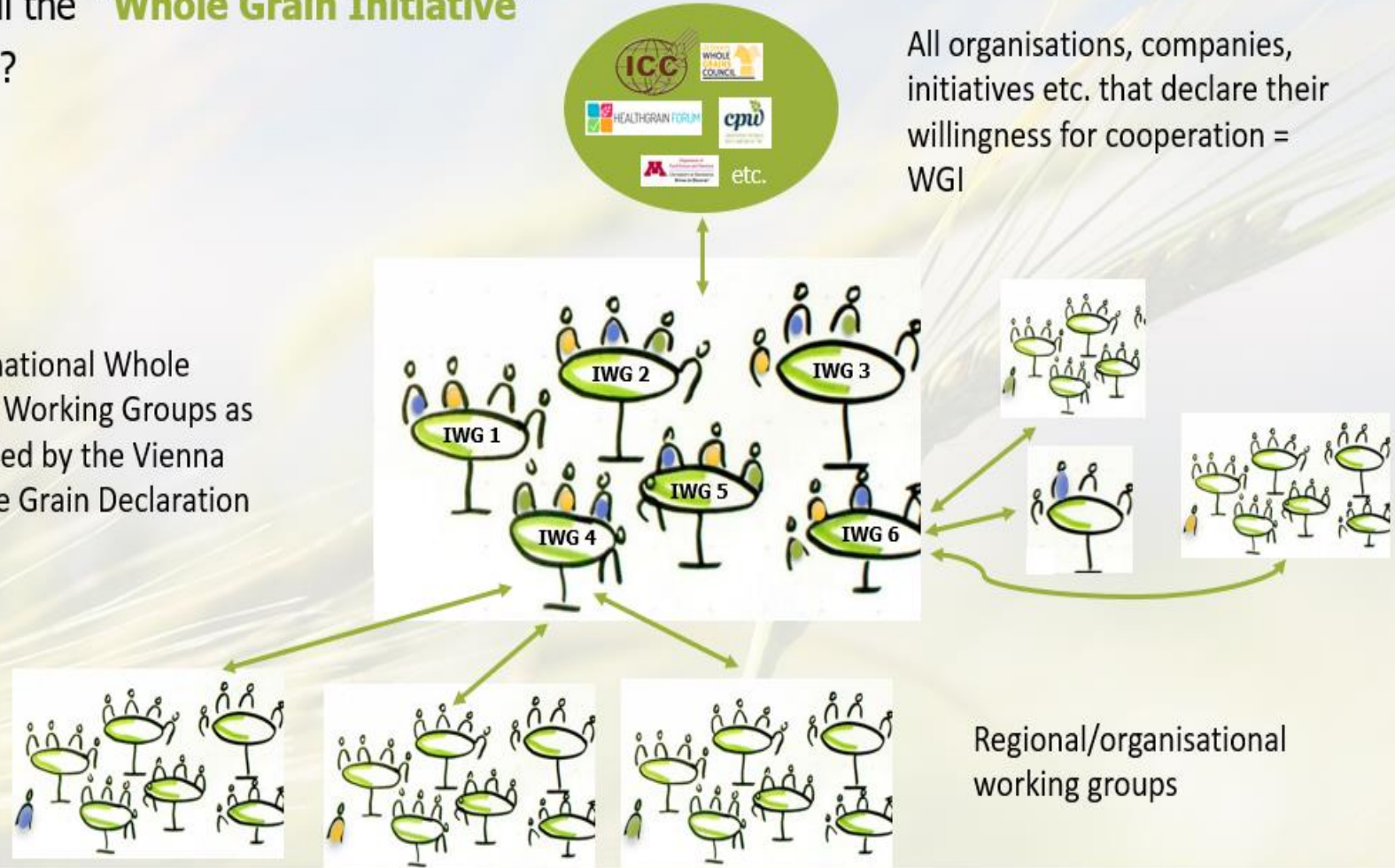
# The Whole Grain Initiative

ICC  
Initiatives

How will the "Whole Grain Initiative" operate?

International Whole Grain Working Groups as initiated by the Vienna Whole Grain Declaration

All organisations, companies, initiatives etc. that declare their willingness for cooperation = WGI



# Officers of the organisation



**Gerhard Schleining**, Austria  
ICC President 2022-23 and Chair of  
the Executive Committee



**Bertrand Matthäus**, Germany  
ICC President Elect 2022-23



**Charles Brennan**, Australia  
ICC Past President 2022-23



**Amine Jbeily**, Lebanon  
ICC Technical Director,  
Chair of the Technical Committee



**Valentina Narducci**, Italy  
ICC Technical Co-Director



**Katharina Scherf**, Germany  
ICC Technical Co-Director



**Alessandra Marci**, Italy  
ICC Technical Co-Director



**Alessandra Fratianni**, Italy  
ICC Technical Co-Director



**Hamit Köksel** Turkey  
Chair of ICC Academy

# ICC Headquarters



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**The Institution representing Turkey in ICC: TMO  
National Delegates: Çağatay Maraş, Hidayet Fodul**



# Previous ICC Conferences



**WHOLE GRAIN SUMMIT 2017**  
*Targeting the future of whole grain*

**13-15  
NOVEMBER  
2017  
VIENNA  
AUSTRIA**

**220 Participants from 36 countries**

Australia, Austria, Belgium, Canada, China, Denmark, Finland, France, Germany, Greece, Hungary, India, Indonesia, Italy, Kazakhstan, Lebanon, Mexico, Netherlands, New Zealand, Nigeria, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Slovenia, South Africa, Spain, Sweden, Switzerland, Chinese Taipei, Turkey, United Arab Emirates, United Kingdom, United States





International Association for Cereal  
Science and Technology

## Think Cereals – Think ICC

**In case of any question, do not hesitate to  
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